For more information, contact:

Tamika Harris
Chief Operating Officer
407.423.5311
tharris@helpforcaregivers.org
Company Overview

Share the Care™, a 501(c)(3) not-for-profit organization, has been providing services, education, training and support to family caregivers in Orange and Seminole County communities for more than twenty-five years. As an innovative, pioneering organization, Share the Care has grown from its earliest days in 1986 as a single, dementia-specific program of the Christian Service Center to what it is today: a robust not-for-profit that now serves a broad range of caregiver needs through a breadth of compassionate services for more than 1,000 families every year.

Adult Day Care
Share the Care is now the largest provider of State-licensed adult day care in Central Florida and one of the largest and most experienced in the state, currently operating five adult day care centers located in College Park, Conway, Maitland, Oviedo, and Winter Garden. We are licensed by AHCA, the same regulatory body that licenses hospitals, long-term care facilities, home care and home health and hospice organizations.

Our Clients
Our adult day care clients range in diagnoses from dementia to Down syndrome to traumatic brain injury, Parkinson's or stroke, age or illness-related frailty and more. Each family has their own unique story. Clients range in age from 23 to 104 years of age, and our programming is tailored on a daily basis to meet their dynamic, individual needs. Each of our centers has an RN or LPN on staff as a part of the care team to monitor non-acute medical needs throughout the day. Our hours are from 7:30 – 5:30, Monday through Friday and breakfast, lunch and snacks are provided daily.

Clients are cared for with kindness and compassion in comfortable and engaging environments. Our centers are not “sit-around-and-watch-TV” kinds of places. Each center has a weekly schedule of energizing activities to exercise the mind, body and soul. We practice a philosophical and practical model of care called “Person Centered Care” in which planning and activities revolve around the ones for whom we provide care...not the other way around. At the heart of this model of care is respect for the individual and a focus on the unique needs of each person in our care.

Other Programs
While adult day care is our largest service line, Share the Care provides many other valuable services for caregivers and their loved ones, including In-Home and Overnight Respite, In-Home Caregiver Counseling, Caregiver Training & Education, Crisis Care, Case Management, Monthly Support Group, and www.CaregiverCentral.org®, an innovative caregiver assessment, information & referral tool developed and managed by Share the Care.
Company Overview, cont'd

CaregiverCentral.org®

Share the Care has a longstanding track record of practical innovation when it comes to meeting the needs of family caregivers. In 2009, this spirit of innovation was recognized when Share the Care was awarded a major grant by one of the largest private funders of health related initiatives in the United States, the Harry & Jeannette Weinberg Foundation. One of 14 organizations selected in response to a national RFP for innovative caregiver services, Share the Care put the award to effective use by developing a web-based tool for family caregivers, the first known tool of its kind in the nation.

CaregiverCentral.org® takes family caregivers step-by-step through a guided self-assessment that takes about 15 minutes. At the end, the caregiver receives a personalized report containing useful caregiving information compiled by local and national experts in caregiving. The report also includes information about how the caregiver can connect with pre-vetted community providers that can help meet their needs. In essence, the tool helps family caregivers identify their needs and then offers helpful, practical solutions.

To date, well over 1,000 family caregivers have taken the CaregiverCentral.org® survey, helping them get the information and services they need for themselves and for their loved one and offering tremendous insight into the needs of Central Florida caregivers.

Events and Additional Community Outreach

Share the Care also provides educational learning experiences for the community through two annual educational events for Family Caregivers: The Caregiver Forum and the Caregiver Appreciation Brunch. Both of these events focus on inspiring, educating and encouraging family caregivers. This year the 14th Annual Caregiver Forum took place in September. This two-day, one-night event was packed with informative seminars, delicious meals and lots of time to connect with other family caregivers who understand the challenges of caring for a loved one that needs help caring for themselves.

Each November brings the Caregiver Appreciation Brunch, a morning of inspiration, fellowship and festive dining in a lovely setting selected with refreshment in mind. The brunch celebrates National Family Caregiver and Alzheimer’s Disease Awareness Month.

In addition to these annual events, year-round Share the Care offers tours of our Adult Day Centers, Lunch & Learn events at local businesses, civic and religious organizations, internships and volunteer programs.
Biographies

HEIDI ISENHART
Chairman, Board of Directors
Heidi Isenhart is a Martindale-Hubbell AV-rated attorney and shareholder at the law firm Shuffield Lowman practicing in the areas of Elder Law, Medicaid and Estate Planning, Guardianship, and Probate and Trust Administration. Heidi was awarded Best of the Bar by the Orlando Business Journal in 2005 and has been nominated by her peers as one of the Florida Legal Elite recognized by Florida Trend Magazine for the past three years.

Heidi is the past-president and current active member of the Rotary Club of Orlando, a member of the Florida Bar’s Elder Law and Real Property, Probate and Trust sections, the National Academy of Elder Law Attorneys, and the Florida State Guardianship Association. She is a frequent lecturer in the community and has served as an adjunct professor at Barry University School of Law.

MARY ELLEN GRANT
Chief Executive Officer
Mary Ellen Grant serves as Chief Executive Officer of Share the Care, Inc., a non-profit agency that provides support and services to family caregivers. She has a BS degree in Political Science and has worked for the United States House of Representatives, the Florida State Legislature, and two Area Agencies on Aging.

Mary Ellen earned her graduate certificate in Gerontology from the Center for Aging Education in Lansing, MI. She has over 25 years of management experience in aging services beginning as Director of Older Americans Act programs at Charlotte County Senior Services (SW Florida) in 1984.

Mary Ellen is a mother of three and is actively involved with a number of community boards and committees. She is an avid Gator fan!

TAMIKA HARRIS
Chief Operating Officer
Tamika has been with Share the Care, Inc., since 2005 and was recently promoted to Chief Operating Officer. Mrs. Harris has a BS in Gerontology from Bethune-Cookman University and a Master of Science in Health with a specialization in Geriatric Management from the University of North Florida. Mrs. Harris has over 12 years of experience in the Aging Services sector, holds an active Nursing Home Administrator license and is a state certified Alzheimer’s Trainer.

In her spare time, Tamika enjoys reading, bike trails and traveling the world with her husband and daughter.
Frequently Asked Questions (“FAQs”)  

**What services are provided at Share the Care, Inc?**  
Adult Day Care Centers, Care Management, In-home Respite, Overnight Care in Assisted Living Facility, In-home counseling, Crisis Care, and Support Groups.

**What is the process for getting someone into the adult day care program?**  
First, tour one of our centers to see if it is a good fit for you and your loved one. You do not have to call to arrange a tour, but it is best to not arrive between 12:00 and 1:00 pm as staff are helping clients with their lunch. Next, complete the forms that the center staff give you and then call the center of your choice to get started. For additional assistance with enrollment call 407-423-5311.

**Do you accept insurance?**  
Medicaid- We accept the Statewide Medicaid Managed Care program. Current list of providers we accept: American Eldercare, Coventry/Independent Living Systems, United Health, and Sunshine State.

Medicare- Adult Day Care is not covered by Medicare.

We do not bill private health or long term care insurance. However, services may be reimbursable under long term care insurance and we can provide a paid receipt for services rendered. Contact your long term care insurance provider to see if they will cover adult day care.

**How are you funded?**  
We are funded by a variety of federal, state and local government sources which includes the Older Americans Act and the Alzheimer’s disease Initiative as well as community grants and foundations.

**Do you accept donations?**  
Share the Care accepts donations made on our website at [http://helpforcaregivers.org/donate.htm](http://helpforcaregivers.org/donate.htm), or checks can be mailed to 1524 Formosa Avenue, Winter Park, FL 32789

**Do you have volunteer opportunities?**  
We have an increased need for quality and compassionate volunteers as an Activities Companion at our centers, Event and Office related work and special projects. We also accept local universities for service learning experience. Anyone interested in volunteer opportunities can call our office at 407.423.5311 or email tharris@helpforcaregivers.org.
Media

Television
This 30-second piece is the feature ad in a campaign that has run on network or cable television at various intervals over the past three years. Its intent is to show diversity among family caregivers and family caregiving roles in order to help individuals in the community self-identify themselves as caregivers. When they see themselves as playing a recognized role (i.e., family caregiver), they are more likely to seek the help they and their loved ones need.

http://www.youtube.com/watch?v=TVmHYNKnbjU

Local News Coverage
Channel 6 Making a Difference Segment:

http://www.clickorlando.com/making-a-difference-share-the-care/-/1637238/21619026/-/w3hvs1/-/index.html

Internet
Caregiver Central Web Banner

CGCWEBBANNER.avi
Radio

November 1, 2012 Radio Interview
CEO Mary Ellen Grant on National Family Caregiving Month on Share the Care & Caregiver Central with Wellmed’s Dr. Jamie Huysman

Aging well Share the Care segment 11.01.12.mp3

September 2012: CaregiverCentral.org
Radio ad

WELLSHARE_30_082212.mp3

Print Samples

Share the Care’s Profile in the Orlando Business Journal 2012 Philanthropy Edition
For Immediate Release

If you would like to do a story on the Caregiver Forum or caregiving in general:

CONTACT: Tamika Harris, COO

Phone: 407.423.5311 / Fax: 407.849-1495

Email: tharris@helpforcaregivers.org

September 12, 2013

Share the Care, Inc. Addresses Impact of “Silver Tsunami” by Hosting 14th Annual Caregiver Forum in Maitland, Florida, September 19-20, 2013

The two-day, one night event will feature inspirational and educational sessions for family caregivers as well as a special 5-session CEU educational track on Person-Centered Care for professional caregivers.

[ORLANDO, FLORIDA]—Share the Care (STC) hosts its 14th Annual Caregiver Forum at the Sheraton Orlando North in Maitland, Florida on September 19th and 20th. This annual event is designed to inspire, encourage, educate and strengthen Central Floridians who are caring for an adult family member or friend who needs help caring for themselves. The cost is only $75 and limited, need-based scholarships are available.

Often referred to as “the silent patient” because they focus on the needs of their sick and/or frail loved one while neglecting their own health, family caregivers experience higher levels of depression and are at greater risk for developing their own health problems. The Caregiver Forum will offer these unsung heroes a much needed, one-night/two-day retreat from their caregiving responsibilities. Attendees will participate in a host of encouraging, educational seminars focused on meeting their very real needs as caregivers at a very affordable cost. They will also enjoy special meals and entertainment as well as an inspirational keynote presentation by one of Central Florida’s favorite sons, Charlie Stuart, who will share his own family’s experience with family caregiving for his mother Vicki.

This year for the first time, Share the Care’s Caregiver Forum will also offer a special educational track on “Person Centered Care” for professional caregivers (e.g., professionals working in assisted living facilities, home health or home care organizations, long-term care providers, etc.). Nationally renowned speakers will present at the five Person-Centered Care sessions. Continuing Education Units (CEUs) will be provided through the Florida Gerontology Nurses Association to nurses who attend. The cost of the Person-Centered Care track for professionals is $100.

“The need to educate and support family caregivers and professional caregivers is on the rise” says Share the Care, Inc. CEO, Mary Ellen Grant. “Recently we’ve started to hear more and more about the coming ‘Silver Tsunami’ — the growing numbers of aging Baby Boomers who will likely, at some point in their aging process, need caregiving assistance.” Often that assistance comes from an adult child who is still in the workplace or from a spouse who is also aging and has medical needs of their own. In addition, with such large numbers of residents aging all at the same time, there is a growing demand for increasing numbers of well-trained professional caregivers to provide assistance when family caregivers are not available or able. “This year’s Caregiver Forum will address the needs of both – the family caregiver who is in need of emotional and physical refreshment and the professional caregiver who can benefit from a fresh perspective on keeping their patients and clients at the center of all they do.”

For registration information or other inquiries about the Caregiver Forum or for the Person Centered Care track, please contact Kim Fairall at 407.423.5311 or at kfairall@helpforcaregivers.org.

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July 16, 2013

Conway Lakes Health & Rehab to Host “Share the Care with a Servant’s Heart” Benefit for Two Local Charities Serving the Community’s Most Vulnerable - our Children & the Elderly

Servant’s Heart Center & Share the Care, Inc. to benefit from funds raised at a catered Italian dinner & silent auction on Friday, July 19, 2013 at Conway Lakes Health and Rehabilitation Center from 6pm – 8 pm.

[ORLANDO, FLORIDA]—Conway Lakes Health & Rehabilitation Center (Conway Lakes) is inviting area leaders and the entire Central Florida community to “Share the Care with a Servant’s Heart” - a huge benefit taking place at the Conway Lakes facility on Friday, July 19, 2013. Two outstanding area not-for-profit organizations will be the lucky beneficiaries: Share the Care, Inc. and Servant’s Heart Center. Both charities are based in Orange County, and each brings hope and practical help to Central Florida families – one to vulnerable adults and their family caregivers and the other to hungry children and their parents.

Conway Lakes is known for their commitment to the Central Florida community. From their weekly blood pressure and glucose check clinics at Ventura Lakes and local senior centers to their involvement with Providence Academy’s “school-to-work” program for grade school children, Conway Lakes is an engaged and active community partner. “When Jennifer Baker, our community relations liaison came to me and suggested we adopt Servant’s Heart Center and Share the Care as our Conway Lakes charities and that we host a big event to raise money for them, I immediately said ‘Yes! We absolutely have to do this,’” says Matt File, administrator. “These organizations are out in the trenches every day, serving vulnerable kids and adults right here in our neighborhoods - and often doing it on a shoe-string budget. It is a joy to us to be able to support their work in this way and we hope the entire community will come out on the 19th to help support their efforts.”

Servant’s Heart Center (SHC) has been feeding hungry children in Central Florida since 2000. A volunteer-driven, faith-based organization, SHC partners with churches, civic groups, organizations and individuals who have identified children who are in real need. “National averages indicate that one in five children is hungry. In Florida, the statistics are higher; one in four children suffers from food insecurity! At Servant’s Heart Center, we have found some are being cared for by grandparents. Many families are still struggling to recover from the Great Recession and as a result Servant’s Heart Center has widened its reach to include others besides single parent families needing help to feed their children. As a faith ministry powered by a network of volunteers, we rely on continued support from individuals and the generosity of companies like Conway Lakes. On behalf of our volunteers, I would like to thank Matt File and his staff at Conway Lakes for embracing our mission and helping us put food on the table for families in need of help,” says George Norris, President and CEO of SHC.

Share the Care, Inc. (STC) has been serving family caregivers in Orange and Seminole Counties since 1986. “Nearly one in four families is providing care to another adult who needs help caring for themselves. Sixty percent of those family caregivers are employed, trying to juggle the intense demands of their jobs and their loved ones’ health needs as well as other family and home responsibilities. Many others are retired and are sometimes physically unable to provide 24-7 care to for their loved one. They just need a break,” says Mary Ellen Grant, CEO of STC. Share the Care serves family caregivers through six licensed Adult Day Care Centers and many other services. Their largest Adult Day Care Center is located in the Conway area on the campus of Covenant Presbyterian Church. “More
than 30 families bring their loved ones to the Conway Adult Day Center each day,” says Grant. “It gives these caregivers tremendous peace of mind knowing that our trained staff will keep them safe and engaged throughout the day. I can’t thank Matt and his team enough for choosing STC as one of their beneficiaries – the funds raised will make a huge difference in the lives of countless families!

The “Share the Care with a Servant’s Heart” event takes place on Friday, July 19, 2013 from 6 pm -8 pm. The public is invited to attend. Tickets are $20 per person which includes an Italian feast, a drink ticket and desserts. The Silent Auction is also open to the public. All profits will benefit Servant’s Heart Center and Share the Care.

Conway Lakes Health & Rehabilitation Center provides in-patient and out-patient rehabilitation and skilled nursing services for Central Florida residents. Comprehensive services include stroke, cardiac and pulmonary rehab, wound care, restorative therapy, lymphedema therapy, nutritional therapy, infusion therapy, pain reduction and pain management, palliative care services and more. The overall goal at Conway Lakes is to maximize physical wellness, to promote independence and healing and enhance personal dignity. For more information, call 407.353.5983.

Servant’s Heart Center is a not for profit organization formerly established in 2000 to serve single parents and their children. Currently, their mission has been extended to reach out to other families struggling to provide food for their children. The primary purpose of Servant’s Heart Center is to receive, store, and distribute food, hygiene products, clothing, books and literature with encouragement content. Nothing is for sale and the charity is organized in accordance with the provisions of IRS 501 C3.

Share the Care is a 501 (C)(3) not-for-profit organization that has provided compassionate and practical respite services to family caregivers in Orange and Seminole counties since 1986. The mission of Share the Care is to provide services and support to family caregivers, enabling them to maintain their family member at home, delaying or eliminating the need for institutional care. For more information, call 407.423.5311 or visit www.helpforcaregivers.org.
Ribbon-cutting Ceremony to Celebrate Grand Opening
Of Share the Care’s Expanded Adult Day Healthcare Center in Orlando

The Honorable Mayor Buddy Dyer and District 3 Commissioner Robert Stuart slated to participate in Ribbon-cutting ceremony on Tuesday, May 7, 2013.

[ORLANDO, FLORIDA]—Share the Care (STC) is pleased to announce that it will hold a Grand Opening and special ribbon-cutting ceremony for its newly renovated location for the College Park Adult Day Healthcare Center and administrative headquarters at 1524 Formosa Avenue in Orlando. The College Park facility is one of six Share the Care adult day care centers in Orange and Seminole Counties. Share the Care’s energetic, compassionate and trained staff (including at least one nurse at every center) provide a safe and engaging environment for physically frail and/or cognitively impaired adults age 18 or older, Monday - Friday, from 7:30 am – 5:30 pm. Share the Care is the largest provider of adult day care and other respite services for family caregivers in Central Florida.

“All of us at Share the Care are very happy to introduce the entire community to this latest milestone in our organization’s history: the opening of an expanded and newly renovated location for our College Park Adult Day Care Center and our administrative headquarters,” said Mary Ellen Grant, CEO. “The Grand Opening (with Open House and BBQ) is the final step in a long and very exciting journey which was made possible by a group of very special people.”

“About a year ago Hal Morlan, a long time board member (past), and our friend Theresa Johnston learned of the need for a better equipped and appropriately designed facility to house Share the Care's administrative offices and the College Park Adult Day Center. They went to work to solve this problem by purchasing the building at 1524 Formosa, initiating a total renovation to our specifications and entering into a lease agreement with STC,” said Grant. “They – along with several other generous friends - have been motivated by love and a drive to do good. The spirit of this great gift is what we will be celebrating on May 7.”

Mayor Buddy Dyer and Commissioner Robert Stuart are scheduled to be on hand to offer a few remarks regarding the significance of this event for Central Florida family caregivers and to help cut the ribbon on the new facility. “We are delighted that Mayor Dyer and Commissioner Stuart have agreed to play an active role in this celebration. The City of Orlando has been extremely supportive of Share the Care’s mission to support our community’s family caregivers for many years. We consider the City to be a true partner in the compassionate mission of our organization.”

The newly renovated Share the Care facility has an increased capacity of up to 24 adult day care clients, improved space for administrative operations and a conference room that the organization has already been opening up to the community for meetings.

The Grand Opening takes place on Tuesday, May 7, 2013 from 3:30 – 6 pm with the ribbon-cutting scheduled for 4 pm. The public is invited to bring their families to enjoy barbecue, refreshments and tours of the new facilities.

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To Learn More...

For more information about Share the Care Please contact:

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